

Fundraising

starts

here

So you've signed up for Marathon Mates, now what? Now it's time to get cracking with your fundraising.

Most of us are still staying home right now, but that doesn't mean we can't stay connected with friends, family and colleagues and raise money for RNIB at the same time.



Whether you're into cooking, baking, crafting or gaming, we've put together a list of virtual fundraising ideas that you can do from the comfort of your home.

Hold a virtual pub quiz

We can't get down to our local pub quiz right now, so why not play quiz master and host your own online? You can challenge your nearest and dearest to a general knowledge-off and raise money at the same time. Simply host your quiz over apps such as Skype, Zoom or Houseparty and ask for a donation from each player who joins.



Host a virtual cook-a-long

If the kitchen is your sanctuary, why not run an online cook-a-long or bake-a-long to show off your skills? Just send over a list of ingredients to your friends and family beforehand and ask for donations to cook along. You'll have a great time and some tasty treats at the end!



Use your skills and host an online class

We're all looking for mental stimulation at the moment, so think about the skills you have and use them to teach your friends something new. It could be an online yoga or language class, or even an arts and crafts session. Use your creativity – the possibilities are endless!

Donate your spare pennies

One of our top tips for fundraising is to use the spare change you have lying around (perhaps from all those coffees you'd normally be buying) to top up your fundraising page. You'd be surprised what a difference those copper and silver coins can make.



Give something up

Has chocolate been your vice during these long lockdown days? Try giving it up for a month in return for donations. Make sure whatever you choose is a challenge and ask people to sponsor you for your efforts.



Hold a virtual wine tasting

Missing your after-work drinks? Why not bring the pub to you and organise a drinks tasting for your colleagues? It could be wine, gin, or whatever tipple tickles your fancy. Do a little bit of research beforehand so you can wow everyone with your expert knowledge, and they'll be more than happy to provide a donation for the experience.

Movie night in

If you live in a shared house, why not create a comfy home cinema! Chuck on a classic Audio Described film (Netflix offers a substantial number of AD films), dim the lights, fill the room with cushions and get the popcorn poppin'. Charge entry at the door and you can even host a Q&A or quiz after to see who was paying attention.



Fancy dress challenge

If you're finding yourself in virtual meetings every day, why not mix things up with fancy dress? You could challenge yourself to do fancy dress Fridays or different fancy dress every day for a week. Get your colleagues involved and ask for a donation to choose your next fancy dress theme.

We hope these ideas inspire you to get creative and start your fundraising for RNIB. Whatever you choose to do, we can't thank you enough as your support is more important than ever.

Throughout this crisis, RNIB has stepped up; increasing and adapting our services, campaigning against new challenges faced by people with sight loss and using our networks to keep people connected and informed. Your support means we can continue to be there for the two million people in the UK with sight loss during this time.

RNIB

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